



NEX!V

Services Packages



About Us

We're Nexiv a small team with big creative energy. From eye-catching designs to scroll-stopping content, we love bringing ideas to life. More than just a service, we're your creative crew you can count on.

The logo for Nexiv, featuring the word "NEXIV" in a bold, sans-serif font. The "i" is stylized with a red exclamation mark. Above the text is a solid orange square.

Our Services:

We're a full-service digital agency, here to take your brand to the next level:

Includes:

- Graphic Design
- Video Editing & Motion Graphics
- Social Media Management
- Social Media Marketing (SMM)
- Digital Marketing
- Search Engine Optimization (SEO)
- UI Design
- Website Design
- Content Writing
- Brand Strategy
- Email Marketing



All in ONE Packages (Company)

Basic Package

Price: \$140 / PKR 40,000

Includes:

- 8 Social Media Posts (static)
- 2 Reels (up to 30 sec)
- Social Media Management (1 platform)
- 1 Blog or Web Content (500 words)
- Google My Business Setup

Growth Package

Price: \$210 / PKR 60,000

Includes:

- 15 Social Media Posts (static + carousels)
- 3 Reels or Motion Graphic Videos
- Social Media Management (up to 3 platforms)
- 2 SEO-optimized Blogs (1000 words each)
- Basic On-Page SEO

Nexiv Special Package

Price: \$300 / PKR 85,000

Includes:

- 25 Social Media Posts (static + carousels)
- 5 Reels (edited + motion graphics)
- 3 SEO Articles (1200 words each)
- Full On-Page SEO + Basic Off-Page SEO
- 1 Custom Landing Page Design
- Competitor Analysis & Keyword Research
- Content Calendar (1 Month)
- Monthly Performance Report (SEO + Social)
- Priority Support & Revisions

Need something unique?

We get it—every brand is different! If none of our packages feel just right, no worries. We'll work with you to create a custom package that fits your exact needs.



Brand Identity Packages (Designer)



Starter Package

Price: \$90 (PKR 25,000)

Includes:

- Custom logo design
- Color palette
- Typography
- Basic brand guidelines (logo usage, color codes, typography)

Growth Package

Price: \$180 (PKR 50,000)

Includes:

- Custom logo design
- Color palette
- Typography
- Business card design
- Brand guidelines
- Social media kit (profile and cover photos for 1 platform)
- Stationery design (envelopes, notepads)

Elite Package

Price: \$355 (PKR 99,999)

Includes:

- Fully customized logo design
- Color palette
- Typography (primary & secondary fonts with usage details)
- Premium business card design
- Extensive brand guidelines (logo, color, typography, tone of voice, imagery style)
- Social media kit (profile and cover photos for 3-4 platforms,)
- Stationery design (letterheads, envelopes, notepads)
- Packaging design (if applicable)
- Mockups for brand presentation (business cards, signage, packaging, apparel)
- Brand pattern or icon set design
- Favicon and app icon design

Social Media Design Packages



Fresh Start Package

Price: \$70 (PKR 20,000/month)

Includes:

- 16 static posts/month (4 per week)
- Optimized for 1 platform (e.g., Instagram)
- 1 round of revisions per post

BuzzBuilder Package

Price: \$150 (PKR 40,000/month)

Includes:

- 16 static posts/month (4 per week)
- Optimized for 3 platforms
- Captions + hashtags (basic copywriting)
- 2 story designs/week (static)
- 1 event post per month
- 2 rounds of revisions
- Monthly content calendar (Google Sheet/Notion)
- Highlight cover designs

VibeMaster Package

Price: \$230 (PKR 65,000/month)

Includes:

- 16 high-quality static posts/month
- Optimized for 4 platforms (Instagram, Facebook, LinkedIn, X/Twitter)
- Professional caption copywriting + branded hashtag sets
- 4 animated stories/month
- Strategy call at the start of each month
- 3 rounds of revisions
- Monthly report + insights (if account access is provided)
- Creative templates for story updates or sales

Add-Ons (Optional):

Includes:

- Extra post: PKR 1,200 each
- Animated post: PKR 3,500 each
- Reels/short video edits: On request

Video Editor Packages

- 10 Seconds: PKR 2,000 | USD 7
- 15 Seconds: PKR 3,000 | USD 10
- 30 Seconds: PKR 4,000 | USD ~15
- 1 Minute: PKR 6,000 | USD ~25



Social Media Management Package

Includes:

- Management of 1 platform (Instagram, Facebook, Twitter, LinkedIn, etc.)
- Custom content strategy tailored to your brand
- Monthly performance report (including insights & growth analysis)
- Community engagement (responding to comments, messages, and inquiries)
- 4 Hashtag research & optimization
- Basic competitor analysis
- Monthly content calendar
- Social media account optimization (bio, links, etc.)

Price per platform:

PKR 10,000 | USD 40

Contact Us



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